

Optical
OUTFITTER
WE JUST TRY HARDER

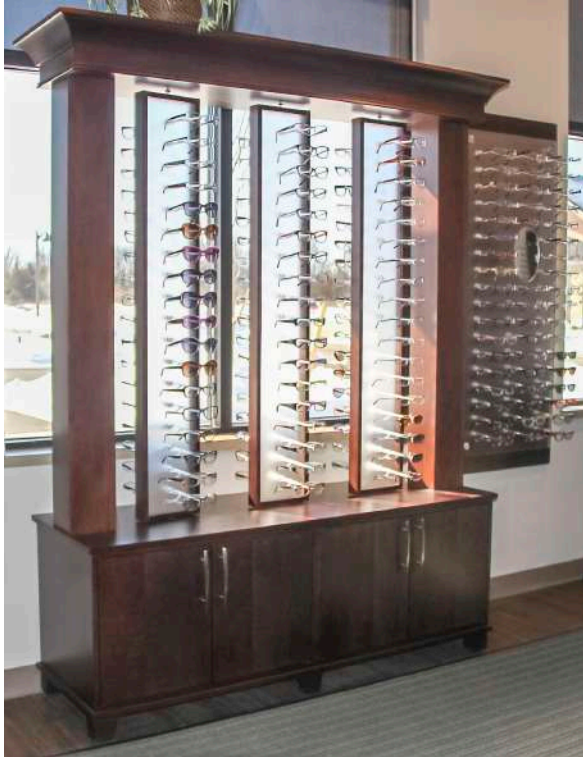
WHAT WE DO

At Optical Outfitter, we strive to give each professional the office of their dreams. We have over 20 years of experience in the optical display community and intend to make each office unique, personalized, and functional, all while keeping within your budget. We offer a variety of options of stains, hardware, and lighting to make all of this possible.

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TRAVERSE LINE



The Traverse Line is our most versatile line, combining traditional and contemporary. This collection is customizable with crown or flat moulding, an inset base or square feet. Design elements include LED lighting, glass shelving, a variety of handles.



WILLIAMSTON LINE



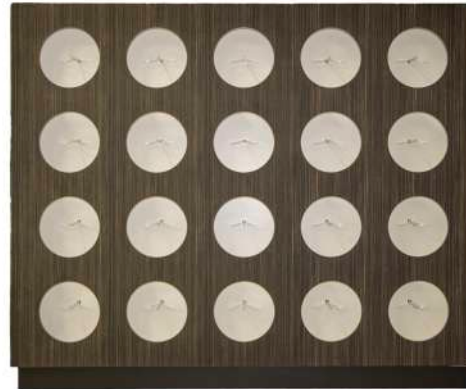
The Williamston line includes highly detailed work with fluted and crown moulding to create a classic and timeless optical.





The Sterling collection brings modern elegance to any office. Sliding frame boards, stainless steel legs, and locking displays are just some of the unique features this line includes.

STERLING LINE





NORTHPORT LINE



The Northport collection design elements include beadboard detail, LED lighting, and round feet for a more sophisticated boutique.

BELLAIRE LINE



This collection utilizes interchangeable displays, mirrors, and lighting to create a flexible display style.

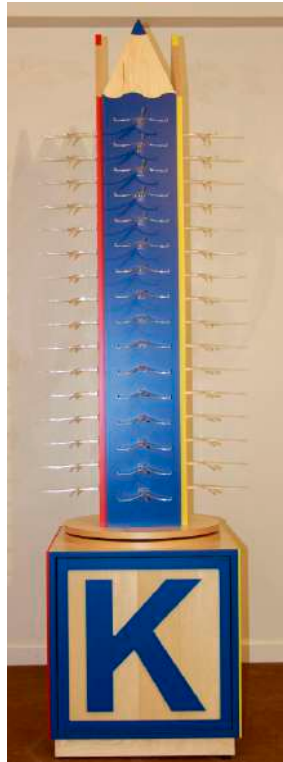
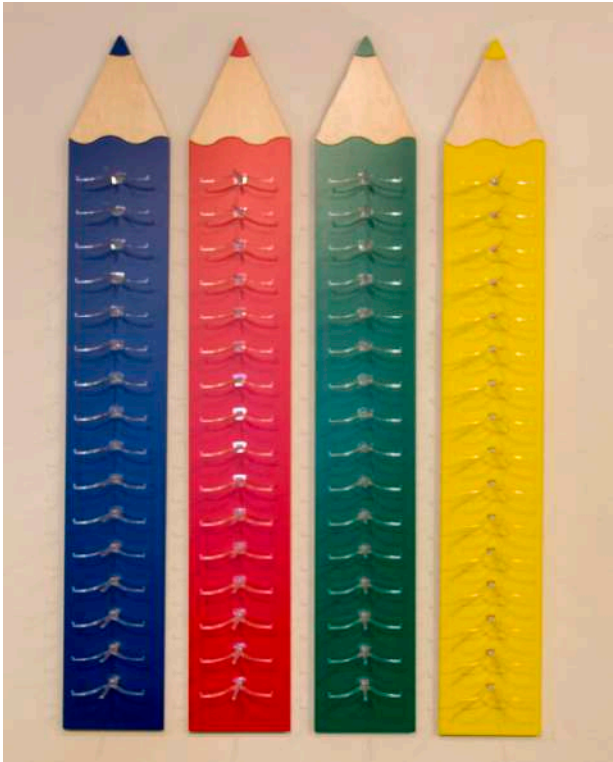


CUSTOM 



KIDS DISPLAYS







MADE IN MICHIGAN

All of our products are handcrafted right here in Michigan. We have partnered with a local company who has been in business for over 30 years, Grand Valley Wood Products, to bring you only the best products and merchandise for your business.



CUSTOMER SERVICE

At Optical Outfitter, customer service is our main priority. Our sales and design departments will work closely with you every step of the way to determine what will work best for your style, budget, and timeline.



CRAFTSMANSHIP

We source and collect only the finest materials and equipment in order to create quality products. We pride ourselves on quality, respect, integrity, and leadership which can all be viewed in our custom products.



OUR PROCESS

Our team of professionals will walk you through each stage of the process ensuring you know exactly what you're getting for your hard earned money.



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